

INTERNATIONAL BUSINESS RESEARCH PROGRAMME / PATHWAY TO PHD AT USC- PHD PROGRAM

The program in International Business Research is designed to familiarize advanced students with most recent developments and contents of epistemology, scientific philosophy, methodology, research methods and advanced statistical procedures. It is aiming at candidates' participation and conclusion of doctoral studies by integrating them into the scientific community in a deliberately international research context and enable them to evaluate and apply modern research knowledge and to conduct sound research in the international business and management area by themselves.

This post-graduate programme at the SMBS is determined to work as the postgraduate pathway course towards the PhD program at USC.

Duration	4 semesters (2 years) at SMBS; subsequent transfer to the final stage at USC's PhD program
Location	Years 1 and 2 at SMBS; years 3 / 4 at USC
Admission requirements	Master's degree; preferably MBA or equivalent degree from a governmentally recognized and accredited Austrian or German university or university of applied sciences, or equivalent degree from a governmentally recognized/accredited foreign institution of higher education; sufficient English language skills, demonstrated i.e. by certificate, and/or study abroad at English speaking institutions, and/or study in English speaking higher education courses, and/or work experience in English speaking organizations, etc.
Language	English
Contents	Research Seminars in Scientific Philosophy and Epistemology, Methodology and Research Methods, Advanced Statistics and Econometrics, Human Resources and Organizational Behaviour, Behavioural Economics and Behavioural Finance, Socio-Psychology and Decision Making Research, Marketing Management and Market Research; Research

Workshops in selected topics, Research Workshops in Academic Publishing; Dissertation Writing; International Research Conference Participation and Paper Presentations; concurrent Evaluation of Research Competence Progress (Exams); Academic Teaching

Attestation of Academic Accomplishments (Proficiency Certificate)

Postgraduate Diploma Certificate in International Business Research (PGDIP); in case of transfer to the final stage at USC, award of PhD after successful completion of doctoral program requirements

Program Start

Preferably winter semesters (modifications maybe possible)

Administrative Contact

Markus Spriestersbach, MBA, +43-676-88 22 22 34

Academic Director

Prof. Dr. Dr. h.c. Josef Neuert, +43-676-88 22 21 00