



education for **leaders**



Pathway to Ph.D. Program

The structured and job-accompanying program in International Business Management for your subsequent doctoral/ Ph.D. studies with our cooperation partners



in cooperation with



- well-structured pathway program
- access to an international scientific community
- research at top academic level with individual support
- suitable also for professionals, especially at senior and top level positions



Pathway to Ph.D. Program

The structured and job-accompanying program in International Business Management for your subsequent doctoral/ Ph.D. studies with our cooperation partners

Applicants

The main group of applicants are candidates in qualified professional positions, intending to obtain a doctoral degree based on advanced applied research in the field of business and management, opening an academic career as well as opportunities for top executive positions in private, public or semi-public organizations.

Entry requirements

- Master's degree, preferably MBA or equivalent master/ diploma (pre-Bologna structure) from officially recognised and accredited higher education institutions (university or university of applied sciences)
- Admission and enrollment in the doctoral program is decided by the academic management at SMBS
- Applications must be in written form, e-mail or post, with a complete application folder and submission of all required documents such as:
 - CV
 - diplomas and certificates of previous studies
 - letter of motivation

Academic Degree

Our program offers you the unique opportunity to pursue an in service postgraduate course @SMBS and subsequently apply for a Ph.D. program at one of our renowned partner universities. The degrees are determined by our respective partner universities and are integrated into their curricula. For example, at UniSC, students complete their studies with the academic degree "Ph.D. (Doctor of Philosophy) in International Business Management" awarded by the University of the Sunshine Coast (UniSC).

Your contact @SMBS:

Dr. Christina Katsikadeli

Program Management PhD

Phone: +43 676 88 2222 34

Mail: doktorat@smbs.at



Prof. Margarietha Scheepers

Head of International Ph.D. Program Cooperations
Professor of Entrepreneurship and
Innovation Management
School of Business and Creative Industries
University of the Sunshine Coast (UniSC)



The pathway to Ph.D. Program @SMBS combines the advantages of a well-structured and transparent concept with high research ambition and distinctive empirical orientation. As a result the program also sustainably refines our graduates future career perspectives.





Curriculum Outline Pathway to Ph.D. Program

Year 1

Modules – Advanced Methods

Module 1 | Philosophy of Science and Scientific Theory

Module 2 | Research Methods and Research Design for Business Management

Module 3 | Advanced Statistics for Business and Economic Research

Modules – Doctoral Workshops & Consolidation Modules

Course 1 | Independent Research Study “Philosophy of Science / Scientific Theory”

Course 2 | Independent Research Study “Research Methods and Research Design for Business Management”

Year 2

Modules – Advanced Methods

Module 4 | Advanced Studies and Methods in HR & Marketing

Course 4.1 | Socio-Economic and Socio-Psychological Implications of Business

Course 4.2 | Contemporary Approaches of Business Management and Marketing Research

Modules – Doctoral Workshops & Consolidation Modules

Course 3 | Independent Research Study Module 4.1

Course 4 | Independent Research Study Module 4.2

Special Performance 1st and 2nd Year

Workshop: study management

2 x Active participation in conference

2 x Annual Attestation

Teaching (25 Units)

After Year 2 /successful completion of all tasks:

Application at partner universities for Ph.D. studies

- Doctoral Seminars at SMBS: 1-3 days each
- Participation in conferences/doctoral candidate workshops with paper presentations
- Classroom activities at higher education institutions
- Supervision and instruction by SMBS supervisor
- Intermediate evaluation and assessment of pathway students by professors @SMBS
- Completion of the initial stage of postgradual studies and research

Content and format subject to pertinent modifications

Should official restrictions on travel or limitations imposed on meetings not allow to hold a module at the campus, said module will be substituted with a corresponding online lecture.





Pathway to Ph.D. Program

The structured and job-accompanying program in International Business Management for your subsequent doctoral/ Ph.D. studies with our cooperation partners

Facts & Figures

Duration/Mode

- Program start: Autumn 2025
- The program offers the flexibility of a full-time or part-time mode.
- Year 1 and 2 consist of the pathway program @SMBS Austria

Academic Degree

- After successful completion of pathway: SMBS Certificate
- After successful promotion at partner universities e.g. at UniSC: Ph.D. – Doctor of Philosophy in International Business Management

Program Language

English

Program Fees

Year 1 + 2: €23.500,- (€ 5.875,- per semester)*

Contact for further queries & application procedures

Please contact Dr. Christina Katsikadeli for further queries:

Dr. Christina Katsikadeli
Program Management PhD
phone: +43 676 88 2222 34
mail: doktorat@smbs.at

General contact & information

SMBS – University of Salzburg Business School, GmbH
Sigmund-Haffner-Gasse 18, A-5020 Salzburg
www.smbs.at

*subject to adjustments and modifications



in cooperation with

