

Promotionsvorhaben an der University of the Sunshine Coast, Brisbane, Australien

(Auswahl)

1. **Ben Hahnwald:** Analysis of Operational Excellence Initiatives in the Global Pharmaceutical Company Roche
2. **Niklas Börger:** Success factors of talent management. Using the example of talent development and talent promotion in sports.
3. **Manfred Lengauer:** The Casual Relationship Between the Pareto Principle and Time Of Booking at the DOiT Resort
4. **Marian Berginz:** Modeling customer loyalty in the case of a two-sided market platform for MBAdegrees: The role of cross group externalities
5. **Klaus Lanner:** Integrated Management-Framework for Start-Ups
6. **Markus Krainer:** Economic Analysis of Digitisation Communications and SOV
7. **Robert Bergmann:** The impact of local content rules in renewables sector
8. **Christian Mahnke:** The impact of marketing interaction models on customer satisfaction in the context of psychological patterns of decision making
9. **Jürgen Schatzmann:** Impact of Regulatory and Monetary Policies for the Cryptocurrency Bitcoin Exemplified by Darknetmarkets
10. **Stefan Würzl:** Optimization of Global Manufacturing Networks with a maturity model
11. **Markus Pirro:** The media industry in change – Strategic change through digitalization in the TV- and broadcast industry
12. **Hans Schlick:** Strategic, Operative Positioning of a Premium Brand Shown by the Example of POC – and Analyse of all Critical Factors of Success.
13. **Helmut Egger:** The Influence of a Non-Blame Organisational Culture on Enterprise Risk Management